



TENTH ANNUAL

Atlanta Mayor's Cup

September 25, 2006 • St. Ives Country Club

— benefiting —



A letter from the Mayor



Dear Friends:

The Tenth Annual Mayor's Cup Golf Tournament is on the horizon. As the honorary chairperson, I am extending you a personal invitation. This year's event will be held on September 25, 2006, at St. Ives Country Club as a benefit for Camp Best Friends Summer Camp and The First Tee of Atlanta. We are very excited to be celebrating our tenth year of hosting the Mayor's Cup and raising funds for the children of Atlanta.

Since its inception, the Mayor's Cup has contributed more than \$1,000,000 to the Camp Best Friends Endowment Fund. During my term as Mayor, it is my goal to increase the Endowment Fund to \$3,000,000. Managed by the Community Foundation for Greater Atlanta, these funds will provide the additional operating capital necessary to permanently endow the future of Camp Best Friends.

Prior to tee time, I invite you to join me and some very special guests for the Mayor's Breakfast at 9:30 a.m. There will also be an opportunity for you to bid on some of my special guests to play golf with your foursome. You will certainly want to be a part of this unique auction. I thank you for your commitment to the children of Atlanta, and I look forward to seeing you on the greens!

Yours for Atlanta,

Shirley Franklin
Mayor of Atlanta

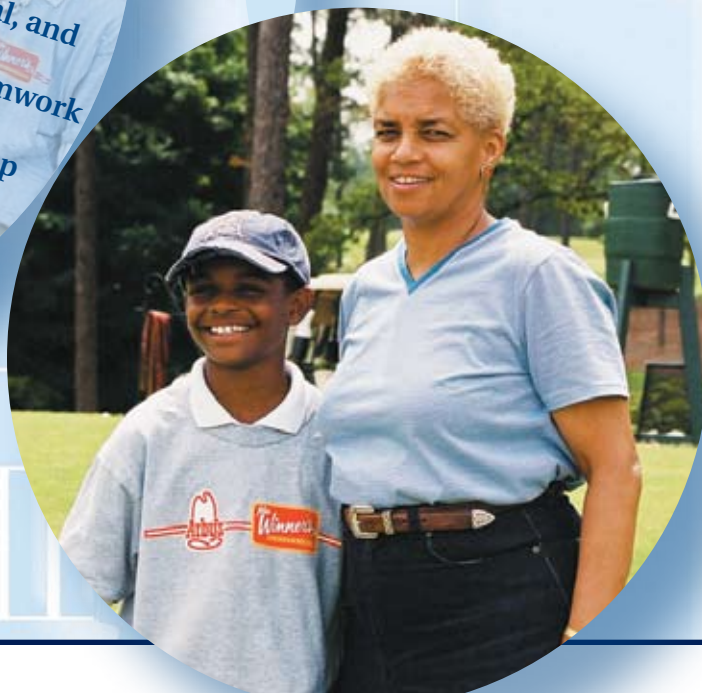




The First Tee of Atlanta's mission is to positively impact the lives of Atlanta's young people by providing learning facilities and educational programs that promote character development through the game of golf. The First Tee of Atlanta is unique because we teach a certified curriculum to include life skills education as well as golf instruction. At The First Tee, learning to introduce yourself with a firm handshake and friendly eye contact is just as important as learning how to grip the golf club or read a putt. Since 2000, The First Tee of Atlanta has introduced the game of golf to thousands of juniors who would not otherwise have access to the game. Our goal this year is to serve more than 600 participants at our home facility, John A. White Park. Our members enjoy weekend clinics, after school programming and Camp Best Friends Summer Camp.



Camp Best Friends is an eight week summer camp that provides a safe and nurturing environment for Atlanta's youth. This summer, more than 3,500 children between the ages of 6 and 16 will visit more than 37 campsites and participate in cultural, educational, and athletic activities, as well as programs that develop teamwork and establish lasting friendships. Funding for the camp is comprised of a partnership between the City of Atlanta, the business community and private citizens.



The Tenth Annual

Atlanta Mayor's Cup

SPONSORSHIP OPPORTUNITIES

September 25, 2006 • St. Ives Country Club



Presenting Sponsor \$50,000

- Twelve playing spots and twelve player gift bags in the Mayor's Cup Tournament
- Twelve reserved seats at Mayor Franklin's Breakfast
- Opportunity to host a special contest at two holes
- Opportunity to include special promotional item in player gift bags
- Company logo recognition on all tournament literature, all hole signs, all tee markers, scoreboard and sponsor appreciation banner

Camper's Cup Presenting Sponsor \$30,000

- Eight playing spots and eight player gift bags in the Mayor's Cup Tournament
- Eight reserved seats at Mayor Franklin's Breakfast
- Recognition as Camper's Cup Presenting Sponsor on all Camper's Cup tournament signage
- Opportunity to include special promotional item in Camper's gift bag
- Company logo recognition on all Mayor's Cup tournament literature

Gold Sponsor \$25,000

- Eight playing spots and eight player gift bags in the Mayor's Cup Tournament
- Eight reserved seats at Mayor Franklin's Breakfast
- Opportunity to host a special contest at one hole
- Opportunity to include special promotional item in player gift bags
- Company logo recognition on all tournament literature, six hole signs, six tee markers, scoreboard and sponsor appreciation banner

Silver Sponsor \$10,000

- Eight playing spots and eight player gift bags in the Mayor's Cup Tournament
- Invitation for eight to Mayor Franklin's Breakfast
- Company logo recognition on all tournament literature, four hole signs and four tee markers

Bronze Sponsor \$5,000

- Four playing spots and four player gift bags in the Mayor's Cup Tournament
- Invitation for four to Mayor Franklin's Breakfast
- Company name listing on all tournament literature, two hole signs and two tee markers

Hole Sponsor \$1,000

- Company logo recognition on one hole sign
- Company name listing in tournament program
- Invitation for one to Mayor Franklin's Breakfast

Mayor's Breakfast Patron \$500

- Invitation for one to Mayor Franklin's Breakfast
- Invitation for one to auction/dinner/awards ceremony
- Listing in tournament program

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SPONSORSHIP OPPORTUNITIES
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Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone Number: (____) _____ Fax Number: (____) _____ E-Mail: _____

I would like to participate as a: _____

- | | | | |
|---|-----------------|--|--------------------------------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 | <input type="checkbox"/> Bronze Sponsor | \$5,000 |
| <input type="checkbox"/> Camper's Cup Presenting Sponsor | \$30,000 | <input type="checkbox"/> Hole Sponsor | \$1,000 |
| <input type="checkbox"/> Gold Sponsor | \$25,000 | <input type="checkbox"/> Mayor's Breakfast Patron Sponsor | \$500 |
| <input type="checkbox"/> Silver Sponsor | \$10,000 | Total Amount Due | \$ <input type="text"/> |

I would like to donate the following auction item: _____

Item Description: _____

Estimated Value: \$ _____

Please reserve your team today: _____

Complete this form and send to Dan Stephens at:



1155 Perimeter Center West
Suite 1200 • Atlanta, GA 30338
Phone: (678) 514-5167
Fax: (678) 514-5334

☐ Check enclosed, made payable to Camp Best Friends

☐ Please send invoice

Proceeds from this tournament benefit Camp Best Friends Endowment Fund and The First Tee at John A. White Park, both 501(c) (3) non-profit organizations. Contributions are deductible to the extent allowed by law.

For Office Use Only: DB _____ EDL _____ ACC _____ SC _____ CE _____ LOG _____ P _____ PL _____



Join Me!

*for this special event to benefit
Camp Best Friends and The First Tee Atlanta*



TO REGISTER

Complete the enclosed form and fax to the number provided.

AGENDA

9:30 a.m.	Mayor Franklin's Breakfast
10:30 a.m.	Registration & Practice
12:00 p.m.	Shotgun Start
5:00 p.m.	Camper's Cup & Awards
5:30 p.m.	Live Auction and Dinner
6:30 p.m.	Awards & Check Presentation

Thanks to Our 2005 Sponsors

PRESENTING



CAMPER'S CUP PRESENTING



American Golf™

GOLD



SILVER

Arthur Blank
Family Foundation



1155 Perimeter Center West • Suite 1200
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